

Alex White



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SUMMARY

Creative and solution-driven professional with 10+ years in full stack development. Expertise includes user experience, front-end development, accessibility, and backend development. Proven track record of leading technical teams and overseeing software development lifecycles from inception through launch.

EXPERTISE

Core Competencies: Product Design | Database & API Development | Responsive Accessible Front-End Applications | UX / UI | User Research | Reporting | A11y Development | Test-Driven Development | Public Speaking | Team Leadership | Training | Management

Front-End: React | Vue | Automated Testing | Figma | Azure | Jest | Cypress | Typescript | JavaScript | CSS | Microservices

Back-End: .Net | PHP | MySQL | MS SQL | Azure | Jest | Cypress | NodeJS

PROFESSIONAL EXPERIENCE

Senior UX Engineer

JPM Chase / Columbus, OH / 2024 – Present

- Reduced development time for new microservice applications by over 50% through modernization of the code base and introduction of frontend best practices
- Implemented multiple microservice applications using React, Typescript, Webpack and CSS modules
- Provided mentorship to junior developers on frontend development best practices.

Senior Product Designer & Manager

RevLocal / Granville, OH / 2021 – 2023

- Performed research and design for a client-centric analytics dashboard, reached 60% client adoption within 2 weeks of launch.
- Spearheaded the design and user research for a new website builder tool to that reduced time to create client websites by 75%
- Trained and educated 35+ team members on product design best practices to standardize and streamline project execution
- Built the foundation for an internal design system—comprised of a branded standardized set of components for use across company applications
- Empowered product teams to conduct UX research and UI design to autonomously discover customer requirements

Senior UX Engineer

Insight Digital Innovation / Columbus, OH / 2018 – 2021

- Facilitated internal sessions, public workshops, and conferences on UX and front-end methodologies to audiences of up to 50+
- Developed a React-based PWA for a major grocery chain for Kroger—improving order fulfillment by 20% – 30% nationwide
- Served as team lead and mentor—providing front-end training to 3 junior developers to maximize their performance
- Architected and led front-end development of a Vue JS and .NET C# IoT platform—adopted by 70+ hospitals across the country
- Introduced automated browser testing and Jest unit tests to ensure safe code deployments and reliability
- Conducted user research with doctors and hospital staff, nationwide and produced high fidelity, interactive prototypes

Software Engineer

PriceSpider / Irvine, CA / 2020

- Developed public facing, data-driven interfaces with PHP Laravel, React JS and MySQL—enabling businesses to track product sales metrics
- Partnered with UX, Product, and engineering teams to craft an internal design system to ensure cross team UI consistency

Software Engineer

ProZ.com / Remote / 2017 – 2018

- Developed and launched numerous features with PHP, MySQL and Vue JS (3 major projects)
- Designed, developed, and scaled an audio based native language verification platform to 2800+ users
- Increased ProZ.com livestream user engagement by 70% through the design and development of an interactive media platform

EDUCATION

Ohio University, Athens

Bachelor of Science: Computer Science | **2015**